



OUR WHY

OUR PURPOSE IS TO SERVE AS THE AMBASSADOR OF THE **MANITOU** AND **KOBELCO** BRANDS. WE SERVE BY UPHOLDING THEIR VALUES AS OUR OWN AND PROACTIVELY CHAMPION THE BRANDS IN WESTERN AUSTRALIA.

OUR HOW

Offer Complete Solutions: Provide a comprehensive range of options to meet all our customers' operational needs.

Build Trust: Uphold professionalism and integrity in every interaction, serving as the essential link between the manufacturers and our customers, all built on a proactive mindset

Provide Expertise: Maintain in-depth product knowledge to ensure customers get the right machine for their specific needs.

Deliver Value: Consistently communicate the superior engineering, reliability, and total cost of ownership of their products.

OUR WHAT

WE PROVIDE HIRE, PARTS, IN FIELD & WORKSHOP SERVICING AND SALES OF NEW & USED MACHINES IN THE MANITOU AND KOBELCO RANGE OF PRODUCTS.

**"LET'S GET
BACK IN
THE GAME!"**

Our Fundamentals:

- We have a Customer First mentality
- We are proactive, take ownership and timely with our decision making
- We treat every Customer as If they are our ONLY Customer

What do I need to bring to work each day:

- Positive attitude
- 110% Effort on every occasion
- Treat every employee & customer how I want to be treated

